



NATIONAL SENIOR CERTIFICATE EXAMINATION
NOVEMBER 2011

**URDU HOME LANGUAGE: PAPER III
MARKING GUIDELINES**

Time: 2½ hours

Marks: 100

These marking guidelines were used as the basis for the official IEB marking session. They were prepared for use by examiners and sub-examiners, all of whom were required to attend a rigorous standardisation meeting to ensure that the guidelines were consistently and fairly interpreted and applied in the marking of candidates' scripts.

At standardisation meetings, decisions are taken regarding the allocation of marks in the interests of fairness to all candidates in the context of an entirely summative assessment.

The IEB will not enter into any discussions or correspondence about any marking guidelines. It is acknowledged that there may be different views about some matters of emphasis or detail in the guidelines, and different interpretations of the application thereof. Hence, the specific mark allocations have been omitted.

SECTION A ESSAY

مضمون :

Introduction	5	Choice of words, style, tense, punctuation, continuity of thoughts and ideas, error free, length correct, ideas interesting, content appropriate, evidence of planning
Content	40	
Conclusion	5	
TOTAL	50	

50 marks

SECTION B INFORMAL LETTER

خط نویسی :

Address	5	Choice of words, style, tense, punctuation, continuity of thoughts and ideas, error free, length correct, ideas interesting, content appropriate, evidence of planning
Salutation	3	
Content	17	
Conclusion	5	
TOTAL	30	

30 marks

SECTION C ADVERTISEMENT

اشتہار :

Introduction	5	Selection of words, continuity of thoughts, grammar, tense, use of verbs, length correct, evidence of planning
Content	10	
Conclusion	5	
TOTAL	20	

Description required of the product.

اشتہار دیکھ کر مضمون لکھیے
 • ایک پیغام لکھیے
 • یوم پاکستان اور ضاعمرہ
 • ۲۹ مارچ ۲۰۰۸
 • محفل ذوق

20 marks

Total: 100 marks