



NATIONAL SENIOR CERTIFICATE EXAMINATION
NOVEMBER 2013

**URDU HOME LANGUAGE: PAPER III
MARKING GUIDELINES**

Time: 2½ hours

100 marks

These marking guidelines are prepared for use by examiners and sub-examiners, all of whom are required to attend a standardisation meeting to ensure that the guidelines are consistently interpreted and applied in the marking of candidates' scripts.

The IEB will not enter into any discussions or correspondence about any marking guidelines. It is acknowledged that there may be different views about some matters of emphasis or detail in the guidelines. It is also recognised that, without the benefit of attendance at a standardisation meeting, there may be different interpretations of the application of the marking guidelines.

SECTION A ESSAY

مضمون :

Introduction	5	Choice of words, style, tense, punctuation, continuity of thoughts and ideas, error free, length correct, ideas interesting, content appropriate, evidence of planning.
Content	40	
Conclusion	5	
TOTAL	50	

50 marks

SECTION B INFORMAL LETTER

خط نویسی :

Address	5	Choice of words, style, tense, punctuation, continuity of thoughts and ideas, error free, length correct, ideas interesting, content appropriate, evidence of planning.
Salutation	3	
Content	17	
Conclusion	5	
TOTAL	30	

30 marks

SECTION C ADVERTISEMENT

اشتہار :

Introduction	3	Selection of words, continuity of thoughts, grammar, tense, use of verbs, length correct, evidence of planning
Content	14	
Conclusion	3	
TOTAL	20	

DESCRIPTION REQUIRED OF THE PRODUCT.

اشتہار دیکھ کر مضمون لکھیے۔

20 marks

Total: 100 marks

- ایک پیغام لکھیے۔
- یوم پاکستان اور مشاعرہ
- ۲۹ مارچ ۲۰۰۸ء
- محفل ذوق . لندن میں۔
- پروگرام میں شرکت فرمانا۔